

Get more confidence  
in your smile



## ABOUT OPALESCENCE®

### *What is Opalescence?*

Opalescence is a professional whitening treatment, so powerful and effective it is only dispensed by dentists. Proven successful at providing dramatic, long-lasting results, it has received many awards in the dental world.

### *How does Opalescence work?*

Opalescence is a whitening gel that you wear in custom made trays. Your dentist will take impressions of your teeth to make trays perfectly tailored to your smile.

### *How long do I wear Opalescence?*

The length of time you need to wear Opalescence will vary depending on your unique circumstances. A typical treatment lasts one week to 10 days. You may need to wear the trays for 30 minutes a day, several hours a day, or overnight, depending on what your dentist recommends.

### *How is Opalescence different than other whitening treatments—over-the-counter and professional?*

Over-the-counter whitening treatments, such as whitening strips, can lighten teeth. But for optimal results, you want to rely on a professional treatment.

Other professional treatments also exist, but Opalescence has set many “firsts” in the industry and is the preferred choice of thousands of dentists and hygienists. One thing we often hear is, “It just works better!”

**Opalescence®**  
tooth whitening systems



## ABOUT TOOTH WHITENING

### ***What causes tooth discoloration?***

Many factors make teeth lose their luster. Genetics is one factor; some people just have whiter teeth.

Other factors include cigarettes, dark foods and beverages (including coffee, soda, tea, and red wine), age, medications (such as tetracycline), and tooth trauma.

### ***How does tooth whitening work?***

The active ingredient in most tooth whiteners is some form of peroxide. Oxygen molecules from the peroxide penetrate the tooth and break down discolored molecules.

Because the oxygen molecules spread throughout the entire tooth, it is not necessary for the whitening gel to touch every part of the tooth for the entire tooth to be whitened.

### ***Will whitening cause tooth sensitivity?***

Some people experience sensitivity while whitening, but many do not. Sensitivity does not mean damage has been caused to your teeth. It is temporary and typically disappears within a few days.

Opalescence also contains unique ingredients designed to decrease sensitivity and make your whitening experience as comfortable as possible.<sup>1</sup> Your dentist can provide you with additional desensitizing treatments if you experience lingering discomfort.

### ***Will bleaching weaken my teeth?***

No! Bleaching will not weaken your teeth. In fact, Opalescence contains a patented concentration of potassium nitrate and fluoride designed to strengthen enamel and prevent cavities.<sup>2,3</sup> Bleaching will not weaken existing fillings or cements either.

### ***How long do whitening results last?***

Bleaching results typically last several years. If your teeth start to discolor again over time, you can simply repeat a whitening treatment.

### ***Who can whiten?***

Almost anyone can successfully whiten their teeth. Opalescence is effective at treating discoloration caused by age, food and drink, cigarettes, or even medication or tooth trauma. We also see patients of all ages whiten—from teenagers to 80- or 90-year-olds.

***Wondering if you're a good candidate?  
Just ask your dentist!***



Before Opalescence



After Opalescence

## ***Whiten Your Smile Today!***

*Don't wait any longer to get the smile you've always wanted. Ask your dentist about Opalescence today and join the thousands of others who've successfully whitened their smile. And brightened their life.*